Agenda

October 8 (Friday)

07:00- 22:00	Registration	the Lobby of Minzu Hotel
18:00-	Dinner	

October 9 (Saturday)

09:00- 09:30	Opening Ceremonies	Venue:	Jinxiu Palace
	The Establishment Ceremo	e Establishment Ceremony of Global Academic Association	obal Academic Association of
	Cultural Industries		

Host: a vice president of Communication University of China

Ouyang Jian	Vice Minister, Ministry of Culture, PRC	
John Hartley	hn Hartley Distinguished Professor of Queensland University of Technology	
Dimiter Gantchev	Acting Director of Creative Industries Division of WIPO	
Fan ZhouDean, Institute for Cultural Industries, Communication University		
	of China	

12:00-13:30	Lunch	Venue: Coffee house
14:00-17:00	Parallel Session 1	

Section 1: Culture, Core Assets of Urban Development. Venue: Donghua hall

Host:

Wang Jingwu, Vice Director of Publicity Department of CPC Hebei Committee Commentator:

Jin Yuanpu, professor in Renmin University China

Speakers:

Jining, Shandong.

Liu Yuzhu, Director, Department of Cultural Industries, Ministry of Culture Michael Keane, Senior Research Fellow at the Australian Research Council Centre of Excellence for Creative Industries and Innovation at Queensland University of Technology in Australia Zhou Lihua, Director of Municipal Bureau of Culture, Publication, Radio and TV,

Fan Jianhua, Vice President of Social Science Association of Yunnan province. Chatraporn, Vice Dean of School for the Arts, Chulalongkorn University, Thailand

Jiang Zuxuan, Vice Director of Publicity Department of CPC Hunan Province
Jing Dazhong, Beichuan County Mayor, Sichuan province
Shinichi Ueyama, Professor at Faculty of Policy Management, Keio University
Judy Woodword, Former Vice Mayor of London
Li Bin, Secretary for Economic Development, Taipei County
Chen Qingqiao, Dean of Faculty of Arts in Lingnan University, Hong kong.

Session 2: Technology: the Principal Impetus for cultural industry Venue: Shanshui hall

Host:

Professor Jia Leilei, Assistant Dean of Chinese Art Institute.

Commentator:

Professor Xiong Chengyu, Director of Cultural Industries Research Center in Tsinghua University.

Speakers:

Zhu Hong, Director, General Office of the State Administration of Radio, Film and Television

Dong Nianchu, Director of Institute for New Media, the State Administration of Radio François Heinderyckx, Professor in Université Libre de Bruxelles

- Brendan Harkin, the Founder and Director of X-Media Lab and the first Multi-media Art Festival in Asia-pacific area
- Hans-Martin Rall, Assistant Professor, School of Arts, Design and Mass Media, Nanyang Technology University.

Barry King, Professor in Auckland University of Technology, New Zealand

- Zhang Qin, Leader of the Xin Chuang Information Tech Institute, a research SAR in Communication University of China
- Hua Jian, Director of Cultural Industries Research Center, Shanghai's Academy of Social Science.
- Qi Shuyu, Deputy Director of Integrated Education and Research Department, Chinese Academy of Governance

Nobuko Kawashima, Professor of Economics Department, Doshisha University of Japan.

Session 3: Market, the Mechanism of Cultural Industries Development.

Venue: Runze hall

Host:

Professor Chen Shaofeng, Deputy Dean of Institute of Cultural Industries, Peking University

Commentator:

Professor Zhang Xiaoming, Deputy Director of Cultural Studies, Chinese Academy of Social Sciences

Speakers:

Fan Weiping, Director, Department of Press and Publication Industries, general Administration of Press and Publication of China.

Guo Zhenxi, Director of Finance and Economics Channel, CCTV.

Yang Buting, Director of public opinion institute, PhD Supervisor in Renmin University of China. Chairman of the board of China film promotion international Co. Marina Matsushima, researcher in Saint-Petersburg Higher School of Economy

Grzegorz Kolodko, Professor of Kozminski University. Former Polish Deputy

Premier and Minister

Terry Flew, Professor of Queensland University of Technology.

Li Jianhua, Deputy Director of Culture Department, Hebei Province.

Long Yu, Chief Executive of Bertelsmann Asia Investments

Hamedi Bin Mohd Adnan, Head of Department of Media studies, University of Malaya

Mary Griffiths, Associate Professor, Dead of Media Department of the University of Adelaide, Australia.

18:00—21:00 Closing Ceremony Venue: Jinxiu Palace Academy Award for Global Cultural Industries