



Programme Efact Conference 2005

- 08.15-08.45 Registration: Foyer Aula Tilburg University
- 08.45-09.00 Reception with coffee and tea
- 09.00-09.05 Opening by the Chairman of the Conference committee
Marloes Ewalds
- 09.05-09.15 Word of welcome by the Chairman of the Executive Board of Tilburg University
Hein van Oorschot
- 09.15-09.25 Introduction by the Chairman of the Day
Jan Timmer, *former CEO Royal Philips Electronics*
- 09.25-09.45 Introduction to Europe's competitive position
Jan Oosterveld, *former Senior Vice President Royal Philips Electronics*
- 09.45-10.25 How can Europe get to a higher growth path?
Horst Siebert, *advisor to President Barroso and President Emeritus of the Kiel Institute for World Economics*
- 10.25-10.55 The consequences of globalisation
Floris Maljers, *former CEO Unilever*
- 10.55-11.20 Break
- 11.20-12.00 The European Union integration and enlargement at the era of global competition
Grzegorz Kolodko, *former Minister of Finance of Poland*
- 12.00-12.25 The European growth strategy
Laurens Jan Brinkhorst, *Minister of Economic affairs*
- 12.25-12.50 Discussion
Panel members:
Jan Oosterveld
Horst Siebert
Floris Maljers
Grzegorz Kolodko
Laurens Jan Brinkhorst
- 12.50-13.45 Lunch

13.45-16.30 Workshops

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| Ministry of Finance | - Schiphol: To whom do we trust the shares of our mainport? |
| KPMG | - Organizations in a global marketplace |
| Swing & Advinsure | - The knowledge economy within financial services |
| ING | - Pensions: Past, present and future |
| Ministry of Foreign Affairs | - Simulation on EU council and negotiation process |
| Ebbing & Company | - Self-analysis & job-application |
| De Baak | - How can integration lead to growth? |

14.00-16.30 Parallel session A: The possibilities of “emerging markets”

Chairman of this parallel session:

Jan Timmer

14.00-14.30 Introduction by Jan Timmer

14.30-15.05 Selling beer in emerging markets

Dolf Hamming, *Director Customer Services Interbrew*

15.05- 15.25 Break

15.25-16.00 Central Europe: Growing Business Opportunities for Foreign Investors

Violeta Ciurel, *General Manager Global Pensions ING*

16.00-16.30 Discussion

Panel members:

Violeta Ciurel

Dolf Hamming

Eric van Damme, *Professor of Economics at the CentER for Economic Research, Tilburg University*

14.00-16.30 Parallel session B: Flexibilisation and integration of European markets

Chairman of this parallel session:

Jacques Sijben, *Emeritus Professor Monetary Economics, Tilburg University*

14.00-14.30 Introduction by Jacques Sijben

14.30-15.05 How fast can we move to a pan-European banking Market?

Hans Blommestein, *Member OECD and Professor by special appointment Finance, Tilburg University*



- 15.05- 15.25 Break
- 15.25-16.00 The art of balancing flexibility and continuity
Agnes Jongerius, *Chairman FNV*
- 16.00- 16.30 Discussion
Panel members:
Hans Blommestein
Agnes Jongerius
Ad Nagelkerke, *Faculty of Economics and Business Administration,*
Tilburg University
- 16.30-16.50 Break
- 16.50-17.20 Fear it AND Face It
Kees Storm, *former CEO AEGON*
- 17.20-17.35 Closing of the day by the Chairman of the Day
Jan Timmer
- 17.35-17.40 Closing of the day by the Chairman of Efact
Koos Pecht
- 17.40-18.30 Informal drink