## CONFERENCE PROGRAM

**Friday, March 11, 2016**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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<tr>
<td>9:00-9:40</td>
<td>Registration and networking</td>
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<td>9:40-10:00</td>
<td>Opening address by the Vice-Mayor of Łódź, Krzysztof Piątkowski</td>
<td>Room C101</td>
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<td>Prof. Zofia Wysokińska, University of Łódź, Pro-Rector in Charge of International Affairs</td>
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<td>Prof. Janusz Świerkocki, Vice-Dean of the Faculty of Economics and Sociology</td>
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<td>10:00-11:30</td>
<td>Plenary session</td>
<td>Room C101</td>
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<td>Chair: Ms. Elena Pawęta</td>
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<td>11:45-13:15</td>
<td>Discussion session „How to escape the middle-income trap?” with:</td>
<td>Room C101</td>
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<td>Prof. Jan Toporowski, SOAS University of London</td>
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<td>Prof. Dieter Eissel, Giessen University, Germany</td>
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<td>Prof. Agnieszka Kurczewska, University of Łódź, Poland</td>
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<td>Prof. Djula Borozan, J. J. Strossmayer University of Osijek, Croatia</td>
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<td>Mr. Jakub Zasina, Lodz. A story of growth, decline, and... rebirth?</td>
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<td>Lunch Break (13:15-14:00)</td>
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14:00-15:30
Session 1
Room F119

Chair: Ms. Emilia Klepczarek
Topic: Entrepreneurship research

1. Dr. Alba Kruja, **Collaborativeness versus Competitive Aggressiveness: Bringing a New Approach to the Entrepreneurial Orientation Theory**, Epoka University, Albania
2. Ms. Meda Keleckaite-Andrijauskiene, **Negative effects of EU Structural Support. Case of Lithuania**, Kaunas University of Technology, Lithuania
3. Mr. Wojciech Witkowski, **The impact of manager competences in the innovative processes in the organisation**, University of Warsaw, Poland
4. Ms. Lena Grzesiak, **The business of the business is not the business only**, University of Lodz, Poland
5. Ms. Elena Pawęta, **Entrepreneur-related constructs explaining the emergence of born global firms**, University of Łódź, Poland

14:00-15:30
Session 2
Room F219

Chair: Mr. Mieczysław Pakosz
Topic: Financial markets

1. Dr. Ilja Skaunic, **The use of payment cards in Poland and the Czech Republic in comparison with selected countries in Western Europe**, Czech National Bank, Czech Republic
2. Dr. Albana Demi, **Financial policies and their impact on the household economy**, Canadian Institute of Technology, Canada
3. Mr. Jan Żelazny, **Investing in financialized commodities**, University of Łódź, Poland
4. Mr. Bartosz Pawęta, **Comparison of Economic Cycles Morphology Based on Polish Gross Domestic Product Analysis in Years 2000-2015**, University of Łódź, Poland
Chair: Mr. Michał Zaremba

Topic: Financial markets

1. Dr. Marta Musiał, Evaluation of household finance management effectiveness in the biggest polish cities, University of Szczecin, Poland

2. Dr. Przemysław Wechta, Action Effectiveness of Social Movement of Swiss Franc Borrowers in Poland, Institute of Sociology UAM in Poznan, Poland

3. Dr. Eglantina Hysa, Foreign Direct Investment and Economic Growth in Albania: A Co-Integration Analysis, Epoka University, Albania

4. Ms. Sonia Woś, From Neuer Markt to Entry Standard: German capital market for small and medium enterprises, Poznań University of Economics, Poland

Coffee Break (15:30-16:00)

Chair: Mr. Jan Żelazny

Topic: Economic policy and international economics

1. Dr. Joanna Ligenzowska, Regional Innovation System in Sweden, University of Agriculture in Krakow, Poland

2. Dr. Izabela Schiffauer, Legitimacy of the EU economic governance according to national and supranational case law, Wrocław School of Banking

3. Mr. Mieczysław Pakosz, Enterprises in the Ukranian Political and Economic Crisis Conditions, University of Łódź, Poland

4. Ms. Mirjana Kraja-Sejdini, A Performance Ranking of LGUs in Macedonia, Epoka University, Albania

5. Mr. Michał Zaremba, Investment activity of polish companies on non-european markets, University of Łódź, Poland
6. Mr. Akhteruzzaman Khan, Mr. Asif Ali, *Power of cultural shocks of migrants on remittance earning and growth of business and economy. A case study on Bangladesh*, Northern University of Bangladesh, Bangladesh

Chair: Mrs. Diana Koppanyi  
Topic: Urban and regional economics

1. Prof. Dieter Eissel, *New trends of urban and regional development - Sustainable cities and regions. An economic approach*, Giessen University, Germany


3. Prof. Lindita Mikuli, *The land market and tourism in Himara, Albania*, University of Aleksander Moisiu, Albania

4. Dr. Erda Cani, *Impact of the Berlin Process in the economies of Western Balkan Countries*, Epoka University, Albania

5. Mr. Jakub Zasina, *Studentification. The massification of higher education and its impacts on cities*, University of Łódź, Poland


16:00-17:30  
Session 5  
Room F219

Conference Dinner (starts at 20:00)  
Restaurant “Klub Spadkobierców”, Piotrowska street, 77